



Irene Pasternak

August 18, 1925 - June 20, 2010

Irene Prevan Pasternak, 84, of Overland Park, KS, passed away Sunday, June 20, 2010 at Kansas City Hospice House. Funeral services will be 2:00pm Wednesday, June 23, at Congregation Beth Torah, 6100 W. 127th St., Overland Park, KS 66209. Burial at Rose Hill Cemetery. Kindly omit flowers, the family suggests contributions to the Sam and Flora Prevan Scholarship Fund at the Hyman Brand Hebrew Academy, Wayside Waifs or Jewish

Family Services.

Mrs. Pasternak was an advertising account executive with Fremerman Papin Advertising starting in 1970. In 1974 she started her own agency, Pasternak Higbee Advertising which she operated until 1980. She then went on to be Director of Human Resources at Bernstein Rein Advertising, retiring in 1993. Mrs. Pasternak was the first and only female president of the Kansas City Ad Club.

She was a member of The Temple, Congregation B'nai Jehudah, Hadassah, National Council of Jewish Women and the Silver Haired City Council. She was on many Boards of Directors in the Jewish and secular communities.

Irene was a loving, loyal and true friend to many whose spunk and perseverance served her well throughout her life. She loved music, supported many causes promoting human and animal welfare, and appreciated a well delivered sardonic comment. She was a lifelong

learner and champion of the underdog.

Mrs. Pasternak was preceded in death by her parents: Sam and Flora Prevan; brothers: Andrew and Harry Prevan; former husband: Sam Pasternak.

She is survived by her daughter and son-in-law: Gail and Richard Lozoff, Kansas City, MO; son and daughter-in-law: Gary Pasternak and Catherine Rose, Los Gatos, CA; grandchildren: Evan and Torrey Pasternak; sister-in-law: Harriet Prevan, Prairie Village, KS; nieces: Andrea Prevan and Sandra Kornhauser; step grand and great granddaughters: Adrienne and Michaela Kizer and many close cousins and extended family.

Many thanks to the wonderful staffs at Village Shalom and Kansas City Hospice House for their kind and compassionate care.

Comments



“ I was so sorry to hear about Irene's passing. But I must say that just thinking about her brings smiles. Like many others, Irene was a mentor at the beginning of my career. It was the summer before my senior year and I called her every week asking for an internship at BR. One day she finally said, "Marcie, if I give you a job will you stop calling me?" Haha. Such fond memories of a bright, spunky and absolutely lovely woman. She will be missed.

Marcie Kershenbaum Jacobs - June 30, 2010 at 02:48 PM



“ I was so sorry to hear about the loss of your mother. She was a very special person. Just know that I am thinking of you at this very difficult time.

Rochelle Fishman Barash - June 29, 2010 at 11:05 AM



“ Acompaño a Gail y Gary en la pena y me despido de esta bella y valiosa prima mayor, lamentando profundamente que la distancia y el tiempo no nos fueran propicios para conocernos en persona.

Gloria Worcel Szafir (Buenos Aires) - June 26, 2010 at 10:46 AM



“ Acompaño a toda la familia, ante tan triste pérdida. Que su buen nombre y sus buenas acciones perduren para vuestro consuelo

Lidia Szafir (Madrid) - June 25, 2010 at 08:16 AM



“ I first met Irene when we both served on the Ad Club Foundation Board. She was an amazing lady and dear friend. I was always impressed and touched by her sensitivity and compassion for those that were less fortunate. I am a better person for having known her.
Rest in piece, my friend.

Whitey Kuhn - June 23, 2010 at 09:43 PM



“ Just wanted to express my sincere sadness with your moms passing. I knew a lot of your family. My mother (Faye Corbett) worked at the Cake Box for many years, including managing many stores, and making signs for the stores. I knew you Gail and Gary because, I baby sat for you many years. Junior High and High School. Actually, very weekend. The last time I saw her was at mother's funeral. Just a little bit of humor Gail, mother told me you would never go into the bakery business. Seems like you changed your mind.
Lots of Love and Prays for you Judy

Judy Corbett Bishop - June 23, 2010 at 04:49 PM



“ To Gail and your family, we offer our sympathy and pride, all intertwined with the emotion as well as the fabulous performance your Mom has always provided

I'm sorry we will not be able to attend the funeral as a result of a prior commitment.

I have a host of great memories of your Mom doing something wonderful, unbelievable, risky, not so risky and just about every emotion I can think of.

Our deepest condolences
Salli & Art Katz

Art & Salli Katz - June 23, 2010 at 10:30 AM



“ Irene was one of the most beautiful people to have ever entered my life. She blessed me with her wit and she made me know I was loved! Thank you Irene, I miss you always, Your friends James & Rosie

James Howell and Poodle Rose - June 23, 2010 at 10:08 AM



“ We are so sorry to hear of Irene's passing...I will never forget how much she did for me in my young career.
She blessed me with such advice, calm and care.

Helen Ravenhill and Eddie Meltzer - June 23, 2010 at 09:10 AM



“ Irene was a dear friend for many, many years. Like Irene, I am a past president of the Kansas City Ad Club. She and I and two others were the founding directors of the Kansas City Ad Club Foundation, which has awarded hundreds of scholarships to advertising students over the past 25 years. (She was the only female founder of that organization, too.) Irene will always hold a special place in our hearts.

Jim McDowell - June 22, 2010 at 06:24 PM



“ A great lady. A good friend. A generous mentor. Irene will be missed, but her generous spirit, her winning smile and her gift of friendship will be treasured memories for many.

Steve Doyal - June 22, 2010 at 04:32 PM



“ Irene was such a wonderful supporter of Brookside and our Events Committee back in the late 90's when I started giving leadership to that committee. She always came with good ideas, patient listening to some bad ideas and well-placed comments when we needed to really change directions. Her energy and creativity were so appreciated. In later years it was a joy to see Irene whenever she came shopping in our store. She was a gift to us all.

Jan Buerge - June 22, 2010 at 03:51 PM



“ Gayle and family, so sorry to hear of your Mother's passing. Our mothers are such an integral part of our lives it is hard to imagine life without them. Hoping your wonderful memories will sustain you. Please accept my deepest sympathy.
Norene

Norene Allen - June 22, 2010 at 10:03 AM



“ I was saddened by the news of Irene's passing. My last visit was with Irene about 2-3 weeks ago. I work in the Wellness Dept at Village Shalom. Irene would often come to workout prior to her illness. I loved her sense of humor as well as her love for animals. Leaving work on June 21st, I looked over at Irene's home decorated with frogs and smiled. I will miss her, but will celebrate her life.

Caryn Carl - June 21, 2010 at 07:17 PM



“ I am sorry to hear of your loss. What a wonderful woman! I have many memories of working with Irene as part of the JCC and she always had it going on! She always made me laugh. Her sarcasm was right up my alley. I like her a lot and very much like working with her. This is a great loss for our community. My most recent memory is of sitting with your Mom and my Dad at Village Shalom at lunch. She made me laugh! That is how I'll remember her. May her memory only be for a blessing. Jessica

Jessica Rudnick-Kaseff - June 21, 2010 at 06:23 PM



“ I am heartbroken to here of Irene's passing. She was an amazing lady, full of class. I am very proud to have worked with her, and will cherish the memories of that time together. My condolences to you and your family.

Johnny Rard - June 21, 2010 at 06:17 PM



“ Gail and Gary I am so sorry for your loss. Irene truly had a special place in my heart and will always be a part of my treasured memories. She was a rare individuals who touched so very many lives and will never be forgotten.

Ann Marie Orpin - June 21, 2010 at 12:51 PM



“ IT WAS REALLY NICE TO HAVE MET AND KNOWN IRENE SHE WAS SUCH AN EXCEPTIONAL LADY. I WILL SURELY MISS YOU. LOVE ANNE

anne muathe - June 21, 2010 at 12:16 PM



“ I am so sad to hear the news about Irene. What a smart and wonderful person. May her memory be a blessing for the days, weeks and years to come. My thoughts are with you. Sincerely, Debra

Debra R. Goldstein - June 21, 2010 at 11:48 AM



“ Irene was the best friend in my life. She was caring, loving, and giving and a wonderful human being.
Shirley

Shirley Seigle - June 21, 2010 at 10:55 AM



“ Gail and Gary,
I am so deeply sorry for the loss of your wonderful Mother. Please accept my sincere condolences at this time.
Judy Lanes

Judy Lanes - June 21, 2010 at 09:45 AM



“ You will be dearly missed by your friends at Village Shalom. Rest in Peace.

Margaret Wanjiku - June 21, 2010 at 09:27 AM



“ Gayle & Family ~ So sorry to hear of your precious mother's passing. Our sincerest condolences at this difficult time. Jody (Gottlieb) Ervin & Family

Jody (Gottlieb) Ervin - June 20, 2010 at 11:59 PM



“ We are dismayed and saddened to learn of Irene's passing. We will be thinking of you often these next few days.

karin lichterman - June 20, 2010 at 11:43 PM