



## Natalie Dubin Nearenberg

May 12, 1937 - September 17, 2019

Natalie Dubin Nearenberg, 82 of Overland Park KS passed away on Tuesday, September 17th, 2019. Graveside services will be 3:30pm Thursday, September 19, 2019 at Sheffield Cemetery. In lieu of flowers, the family suggests donations to the Natalie M. Foundation.

Natalie was a lifetime resident of the area and a proud graduate of Wyandotte High School. She attended the University of Colorado and the University of Missouri, Kansas City where she completed her degree in education. Natalie taught in the Kansas City area at Welborn and Eugene Ware schools. She was also a dedicated Sunday school teacher at Ohev Sholom and The Temple B'nai Jehudah. Throughout her life, Natalie believed that education was the key to success not just for each individual, but for our world.

In 1961 Natalie accepted a position at the Jewish Community Center where she ran the tween program with over one thousand participants. It was there that she was introduced to her future husband Martin Nearenberg. It was love at first sight and they were engaged after just three dates. Natalie and Martin married in 1963 and ultimately formed a family business, originally named Fashions at Large. The business flourished, finally settling in South Overland Park. Martin passed away in 1999 and Natalie continued to carry on the tradition of dressing the women of Kansas City. The business eventually evolved into Natalie M., the M being on honor of her beloved husband.

Natalie had a true love of fashion and helped to bring many top designers to the area. She believed that women of every shape and size deserved to feel beautiful for every special occasion. She also believed in giving back to her community. Natalie did just that on a personal level and through the family business. Her love of education and her desire to empower young women lead to the development of the Natalie M. Foundation in 2004. Natalie's vision has resulted in thousands of young men and women earning community service hours, developing confidence and raising funds for their school. To date, over a half of million dollars has been raised for education and dozens of deserving students have received scholarships for college.

Natalie is preceded in death by her parents Herman Dubin and Lillian Abrams Dubin Kraitichman, stepfather Carl Kraitichmann, her sisters Phyllis Wainstock and Sandra Birnbaum and her beloved husband Martin.

Natalie loved ice cream, Neil Diamond, “girl power” and meeting new people. Most of all she loved her family including her son Steven Nearenberg, daughter Myra Nearenberg of Overland Park, KS and grandchildren Jillian Jagoda, Austin, Texas and Joshua Jagoda, Chicago, Illinios. Natalie has left a legacy that her family and friends will cherish.

# Cemetery

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## Sheffield Cemetery

6200 Wilson Road  
Kansas City, MO,

# Events

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**SEP** **Graveside** 03:30PM

**19**

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Sheffield Cemetery

6200 Wilson Road, Kansas City, MO, US

# Comments

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“ Myra and Steve - I was saddened last week when I learned of Natalie's passing in the Kansas City Star last week. It was probably 10 -15 yrs ago when brother Bill and I were given the opportunity to appear in the fashion show at Wyandotte High School. We had a great time and Natalie's enthusiasm for life "carried the day." Growing up as her next door neighbor, Natalie and I shared lots of chats on her front steps. She was five years older and always offered wise counsel. Her dad and mom offered me my first job when I was 13 years old at Hillcrest drug store. I kept the store clean, as well as delivered prescriptions on my black Schwinn bike. Nothing but fond memories of Natalie, Sandra and Phyllis, as well as her folks. My sympathy and prayers to you and your family. - Jim Porter

Jim Porter - September 24 at 10:52 AM

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“ Dear Jillian, Joshua, Steve and Aunt Myra,  
From the moment I met your mom when I was a teenager, she was so warm and friendly and obviously madly in love with her beloved husband. It was so sad when he passed away, as their union was truly special. She was such a delight. Always fun to talk, young at heart and just a genuine sweetheart. I am saddened by her loss, as I know she will be dearly missed. How proud she is of all of you...raising such compassionate, smart, sensitive people. Her memory is a blessing. Love, Cousin Heather and family

heather shachtman - September 20 at 09:36 AM

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“ Myra and family.  
I am very sorry to hear about the loss of your mother. May the good memories be with you always and may her memory be a blessing for the days, weeks and years to come.

Fondly,

Debra and Stu Goldstein and family

Debra Goldstein - September 19 at 11:29 PM

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“ Myra and Steve, We were so sorry to learn that you had lost your beautiful Mother , everyone's Natalie .  
Your Mom was a friendly lady who greeted everyone with a sincere smile and a kind hello .

And I would judge that her smile and kindness resonated to all that came to shop at their store. Yes, "their", referencing your dear Dad.

Your parents spent so much time together in business as well as home life and ..... driving to and from the store and running errands that we always saw them together in the car.... Marty driving and Natalie sitting at his side .

Your Mother addressed education as a young person , teaching at Temple and Ohev and encouraging youth through your foundation to continue their education .

You both have carried her priority of concern for others and an interest in making this a better world . And that surely made her smile with approval .

May you and your family remember the moments that you shared with your dear Mother and so her memory will be a blessing to you .

Doris and Zolie Gilgus



Doris Gilgus - September 18 at 11:41 PM

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“ Myra and Steve, we are so sorry to hear about Natalie. Natalie was a wonderful and cheerful neighbor for many years. Praying for you both during this trying time. Your old neighbor, Charlie & Veronica

Charlie Besch - September 18 at 04:38 PM

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“ Dear Myra and Steve so sorry for your loss. Natalie was such a sweet and wonderful person. I have very fond memories of your mom ... Clara and Norman Levine.



clara levine - September 18 at 02:15 PM

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“ Dear Nearenberg family,  
It was an absolute joy working one on one with Natalie for the past month. She was a kind, fun loving, good humored, intelligent person whom I miss terribly. I'll miss our car adventures and listening to Natalie warmly reminisce about her family. My

thoughts and prayers are with you during your time of grief. Love, Tammy

**tammy** - September 18 at 11:13 AM

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“ Myra and Steve, I am so terribly sorry to hear of the loss of your mom. My thoughts are with you. May her memory forever be a blessing to you. --Jeff Mann

**Jeff Mann** - September 18 at 10:42 AM

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“ We were so sorry to hear of Natalie's passing. She had a beautiful heart and was a very giving person. May her memory be for a blessing. Sandi and Ken Lerner



**Sandi Lerner** - September 18 at 10:06 AM

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“ So sorry for your loss. Such a sweet and energetic lady. May her memory forever be a blessing!

**Janice Gandal Scharf** - September 18 at 12:33 AM

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“ Myra, My thoughts and prayers are with you on the passing of your dear mother. May her memory be for a blessing.

**Jody Gottlieb Ervin** - September 17 at 11:55 PM

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“ Myra and Steve,  
So sorry to hear of your mom's passing. There aren't any words of comfort I can offer. I believe only time lessens the degree of the feeling of loss, but we always miss our parents. I pray that G-d comforts you among the mourners of Tzion and Yerushalayim. Sending hugs...

**Cara Krashin** - September 17 at 09:59 PM



“ Dear Myra and the entire family,  
Thinking of you during this very difficult time. My deepest sympathy.  
Love and Hugs,  
Cathy Swalley

**Cathy Swalley** - September 17 at 09:55 PM

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“ Dear Myra and Steve. I was so sad to read the passing of your mom. She always had a smile and I have so many memories of the Shir Chadash days. My best to your family.



**Ann Tannenbaum** - September 17 at 07:58 PM

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“ Natalie was a lovely sweet lady. My husband Eddie was in her Sunday and Hebrew School class. He found her to be outgoing and friendly to everyone one. Please accept our deepest sympathy on your loss. She had a smile for everyone and will be missed.  
Dr. Ed and Rickie Haith



**Rickie Haith** - September 17 at 06:50 PM

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“ Myra, Steve and family, I was one of Natalie's tweens. She advised our Junior Miss group and never forgot us. We loved her then and now. I am so sad about her passing May she keep smiling in heaven...we who knew her will smile when we remember her. May she rest in peace. Annette Goldenberg Haynes

**Annette Haynes** - September 17 at 06:44 PM



“ Myra and Steven, this was a real shock to learn. Although I haven't kept up with Natalie for the last many years, we had a real fondness for each other since we were Kansas girls at Kansas schools. We were good friends of your parents as couples and still think of the "prince of a man" your father was and how much fun your mom was. Seymour felt your mom was a knowledgeable business woman and looked forward to meeting with her., I'm having some eye surgery Thursday and therefore we won't be able to lend our condolences in person, but we will be remembering her and you all. May happier times be your best memories.

**Felicia and Seymour Weiner** - September 17 at 05:30 PM



“ Dear Myra and family,  
I am so sad to hear of the passing of your dear mom. Thinking of you all and sending my deepest sympathy.  
Hugs,  
Judi Tauber

**Judi Tauber** - September 17 at 04:53 PM



“ Myra...my heart goes out to you and your family on the passing of your mother. She was such a sweet lady, and I always enjoyed seeing her and talking to her. May she rest in eternal peace with your dad, and may the wonderful memories that you shared together be a source of strength for you and your family as you go through this very difficult time together. My best to all of you...Steve Choikhit

**STEVE CHOIKHIT** - September 17 at 04:34 PM



“ Myra and Steve so sorry for your loss. Your mom was such a sweet person. May all the memories be a comfort for you at this time... Clara and Norman Levine

**clara levine** - September 17 at 09:19 PM



“ Dear Myra and Steve, Phillip and I were so sorry to hear of the passing of your Mother. May her memory be for a blessing. Barbara & Phillip Goodbinder

**Barbara Goodbinder** - September 18 at 12:54 PM



“ My memories of Natalie are through my mom, Sara Mendelsohn who worked at the store. I still own clothes that I purchased there many years ago,a tribute to Natalie's fashion forward thinking.

My mom got hooked on Vikki Vi that she purchased there too.

I remember Natalie talking about Statins. She was the friendliest person. Always in charge...always helpful.

Sorry for your loss.

Joyce Mendelsohn

**joyce mendelsohn** - September 20 at 01:02 PM



“ Dear Myra and Steve so very sorry for your loss. your mom was one of the first people i became friends with after college. we attended each others weddings and many other happy occasions. what a loss. carole and bernard ellis

**carole/bernard ellis** - September 23 at 12:04 PM